

# CROSSROADS FARMERS MARKET

by the

## NUMBERS

**12th Season!**

**April 18 - November 28**

**33 Wednesdays**

**11 am - 3 pm**

**Last year,**

**1,050 +  
visitors per week**

**\$16,000  
spent at nearby  
businesses**

**\$45,456  
in Fresh Checks  
distributed**

**to more than**

**1,800  
low-income  
shoppers**

**57%  
of vendors are  
immigrants**

**61%  
of businesses are  
women-owned**

**72 miles  
average distance  
produce travels to  
our market**



## 2018 SPONSORSHIP OPPORTUNITIES

Your sponsorship will boost awareness of your business and philanthropic involvement in our community, and help us support and unite those who grow, make, and eat fresh, healthy food in the Takoma/Langley Crossroads. We offer a range of sponsorship levels:

**BROCCOLI LEVEL (\$4,000)**

**How it helps:** Doubles SNAP farmers market purchases for 6 eligible families for the whole 33-week market season

**Benefits:**

- Large business logo on promotional materials
- Business name/link on website & in quarterly e-newsletters (1,200+ subscribers)
- Two social media shout-outs

**BEET LEVEL (\$2,500)**

**How it helps:** Provides one week of Fresh Checks incentives to 125 eligible families

**Benefits:**

- Medium business logo on promotional materials
- Business name/link on website & in quarterly e-newsletters (1,000+ subscribers)
- One social media shout-out

**CELERY LEVEL (\$1,000)**

**How it helps:** Provides one session of business training for 15 low-income food entrepreneurs

**Benefits:**

- Small business logo on promotional materials
- Business name/link on website & in quarterly e-newsletters (1,200+ subscribers)

**KALE LEVEL (\$500)**

**How it helps:** Covers the cost of ingredients for a series of Healthy Eating sessions for local 5th Graders

**Benefits:**

- Small business logo on promotional materials
- Business name/link on website

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Business Web Address: \_\_\_\_\_

**Please mail completed form and payment by 4/1/2018 to:**

Crossroads Community Food Network  
6930 Carroll Ave., Suite 426, Takoma Park, MD 20912

Or, email form to [cbalch@crossroadscommunityfoodnetwork.org](mailto:cbalch@crossroadscommunityfoodnetwork.org)  
and donate via our website at [www.crossroadscommunityfoodnetwork.org](http://www.crossroadscommunityfoodnetwork.org)

**We're so grateful for your support!**

