

CROSSROADS FARMERS MARKET

by the

NUMBERS

13th Season!
April 17 - November 27

33 Wednesdays
11 am - 3 pm



Last year,
1,050 +
visitors per week

\$16,000
spent at nearby
businesses

\$53,080
in Fresh Checks
distributed
to more than

2,200
low-income
shoppers

50%
of vendors are
immigrants

50%
of businesses are
women-owned

72 miles
average distance
produce travels to
our market

Crossroads Community Food Network is a 501(c)(3) organization. All contributions are tax deductible.



2019 SPONSORSHIP OPPORTUNITIES

Your sponsorship will boost awareness of your business and philanthropic involvement in our community, and help us support and unite those who grow, make, and eat fresh, healthy food in the Takoma/Langley Crossroads. We offer a range of sponsorship levels:

BROCCOLI LEVEL (\$4,000)

How it helps: Doubles SNAP farmers market purchases for 6 eligible families for the whole 33-week market season

Benefits:

- Large business logo on promotional materials
- Business name/link on website & in quarterly e-newsletters (1,400+ subscribers)
- Two social media shout-outs

BEET LEVEL (\$2,500)

How it helps: Provides one week of Fresh Checks incentives to 125 eligible families

Benefits:

- Medium business logo on promotional materials
- Business name/link on website & in quarterly e-newsletters (1,400+ subscribers)
- One social media shout-out

CELERY LEVEL (\$1,000)

How it helps: Supports 50 hours of community kitchen use for 4 low-income food business owners

Benefits:

- Small business logo on promotional materials
- Business name/link on website & in quarterly e-newsletters (1,400+ subscribers)

KALE LEVEL (\$500)

How it helps: Covers the cost of ingredients for a series of Healthy Eating sessions for local 5th Graders

Benefits:

- Small business logo on promotional materials
- Business name/link on website

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Phone: _____

Email: _____

Business Web Address: _____

Please mail completed form and payment by 4/1/2019 to:

Crossroads Community Food Network
 6930 Carroll Ave., Suite 426, Takoma Park, MD 20912

Or, email form to jrumble@crossroadscommunityfoodnetwork.org
 and donate via our website at www.crossroadscommunityfoodnetwork.org

We're so grateful for your support!

