Theory of Change

## SITUATION:

Extreme disparities in health and wealth exist in Maryland's Takoma/Langley Crossroads, a vibrant immigrant community.

## GOAL:

Through programs that connect and empower those who grow, make and eat fresh, healthy food, Crossroads is supporting historically marginalized community members in improving health, building wealth, and achieving food equity.

What We Do:

Make fresh, healthy food more accessible and support local farmers and food businesses

Promote healthy eating and food literacy

Provide food entrepreneurs with business training and access to infrastructure

**Crossroads Farmers Market** 

LOCAL

Community Supported Agriculture

**Healthy Food Demos** 

Educational Market Tours

FOOD SYSTEM

**Market Gleaning** 

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Fresh Checks Program

Community Ambassadors

Community Gathering Space

Farm-to-Food Business

**Partnerships** 

**Annual Food Business Fair** 

TPSS

Community

**Kitchen** 

**Microenterprise** 

**Development** Program

Taking

**Community Partners & Resources** 



Autcomes:

Increased food security

Minimized diet-related diseases

Increased economic opportunities for historically marginalized farmers, market vendors, and food business owners

> Increased food system participation, agency, and equity

> > More equitable and sustainable local food system

