

# Theory of Change

## SITUATION:

Extreme disparities in health and wealth exist in Maryland's Takoma/Langley Crossroads, a vibrant immigrant community.

## GOAL:

Through programs that connect and empower those who grow, make and eat fresh, healthy food, Crossroads is supporting historically marginalized community members in improving health, building wealth, and achieving food equity.

## What We Do:

Make fresh, healthy food more accessible and support local farmers and food businesses

Promote healthy eating and food literacy

Provide food entrepreneurs with business training and access to infrastructure



## Outcomes:

Increased food security

Minimized diet-related diseases

Increased economic opportunities for historically marginalized farmers, market vendors, and food business owners

Increased food system participation, agency, and equity

More equitable and sustainable local food system